



Czech 100 Best  
2019



Czech 100 Best  
2020

we invest / with a higher meaning

# who we are



We are a purely Czech group focused on projects with a higher meaning.  
We pursue our activities in the Czech Republic and are also gradually expanding our business to global markets.

200+

people

20+

countries

20

years of experience

4

sectors



ette

# what we do

We manage projects in four basic sectors: services, sustainability, technology, and lifestyle. These sectors interact and benefit from synergic effects. We build them on a common pillar: innovation.



services



sustainability



technology



lifestyle



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member  
of ette

The ette group comprises companies that closely cooperate and form one whole through their synergies. This helps us to continuously increase the value of the group.

holver

finette

sunette

rockette

Talkey

 creditportal

 finanční studio

 bondix

 COLORS  
OF FINANCE

 Plastic Union

 NOTOS  
POWER

clineX

ette



we invest / with a higher meaning




we improve  
people's health  
and life



we give back  
to society




we interconnect  
people and shared  
interests



we eliminate  
negative impacts  
on the environment



we support  
innovations and  
their applications



we protect against  
disruptive effects  
of the online world



we promote  
human decency

ette



# awards

For the innovative approach in the field of sustainability, certain companies in the ette group were awarded the Olomouc Region Award for environmental benefit or the Czech 100 Best Award. In 2020, Talkey was also awarded one of the best companies for its activities in the field of information and communication technologies.



**Ceny Olomouckého kraje**  
za přínos v oblasti  
životního prostředí  
**2019**





where you  
can find us

**Katowice**  
Mickiewicza 29  
40-085 Katowice

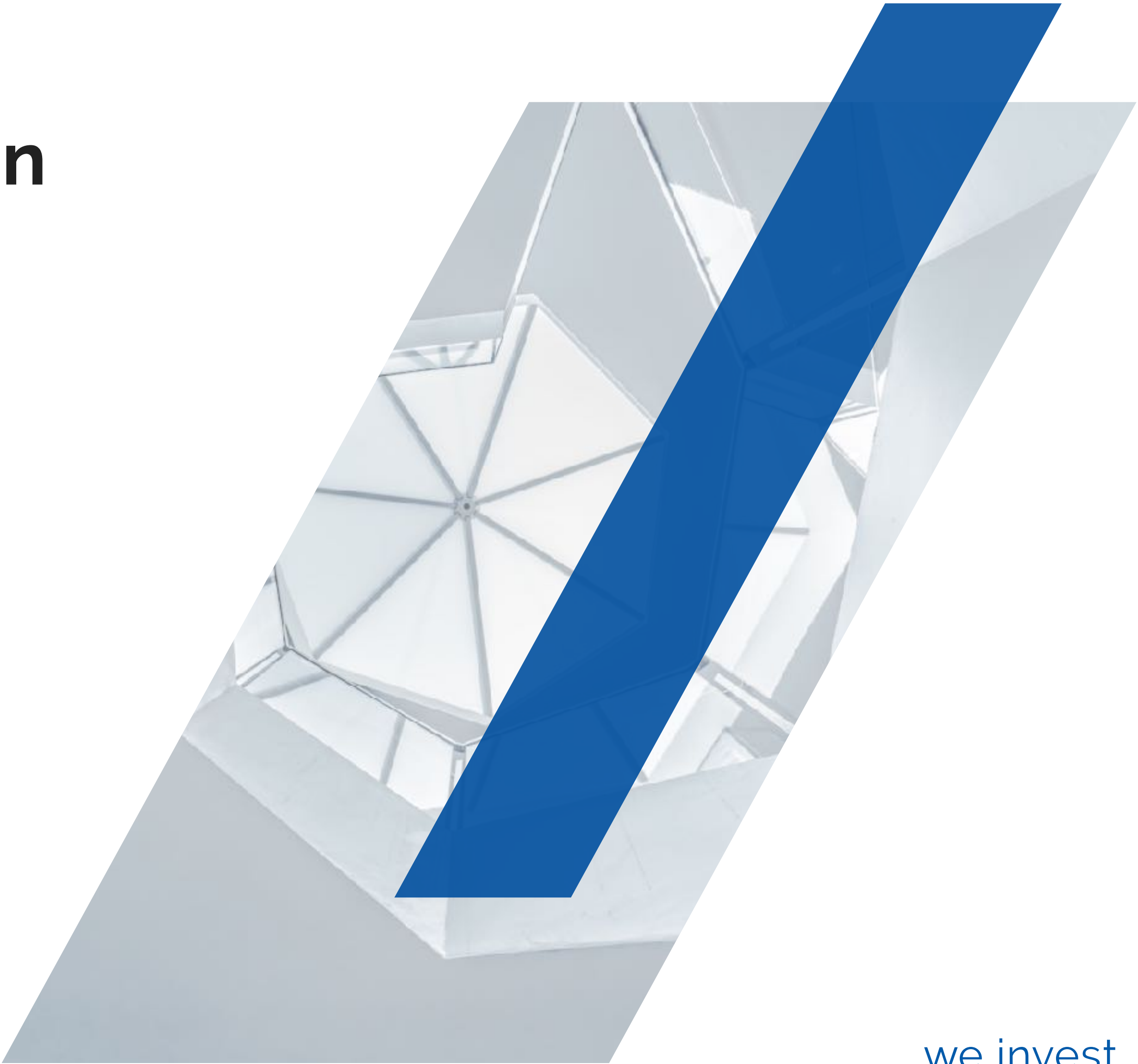
**Prague**  
Rybná 682/14  
110 00 Staré Město,  
Praha 1

**Ostrava**  
Hrušovská 3203/13a  
702 00 Moravská  
Ostrava

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**our vision**



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# challenges

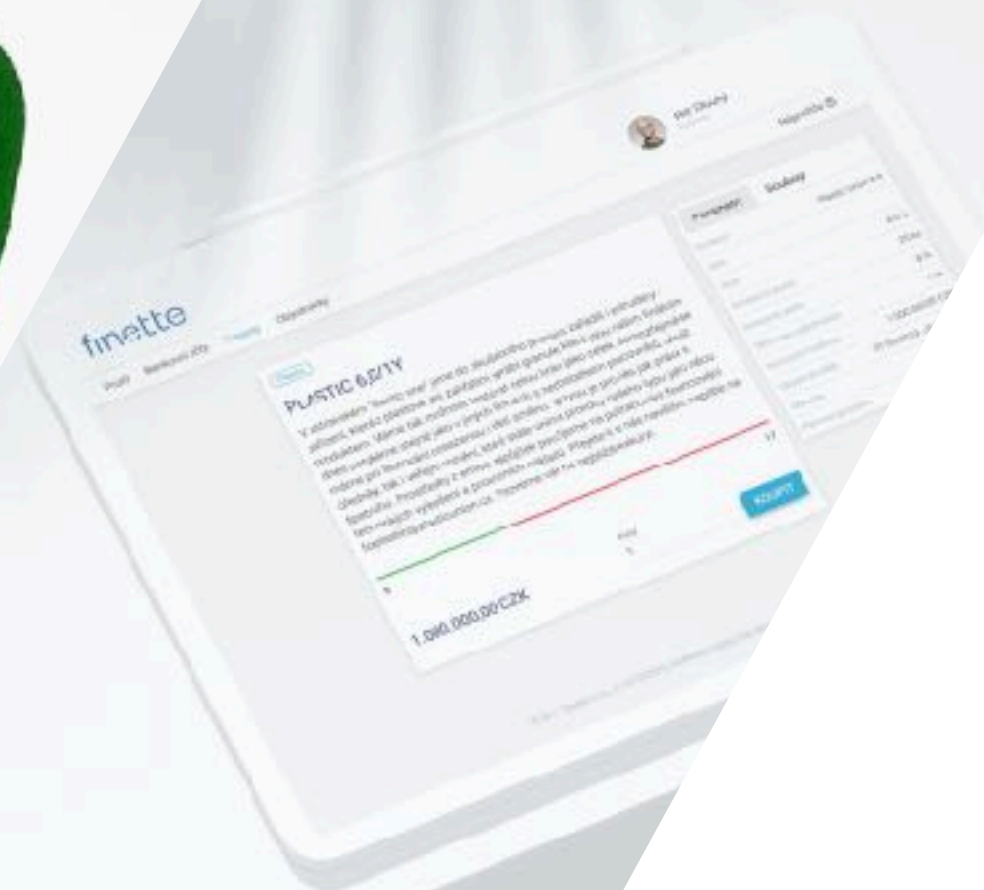
A large graphic on the left side of the slide is composed of four overlapping triangular sections. The top-left section shows a misty forest with bare trees. The top-right section shows a crumpled, translucent plastic bag. The bottom-left section shows a close-up of a white wind turbine's internal structure. The bottom-right section shows a clear plastic bottle floating in turquoise water.

Demographic growth, lifestyle change, digital economy development, rising energy demand, increasingly rare resources, and continuously spreading pollution.

These are the current challenges of a planetary size, to which the world will have to respond.



# vision



We are creating tomorrow's world already today. We have decided to create the future rather than to predict it. We want to know and influence how our lives, society, and business will change.

We see the future in pursuing projects and initiatives that will make it possible for us to face these challenges.





# values

The background features a collage of three images: a misty forested mountain peak, a large hand-drawn arrow on a textured surface, and a small silhouette of a person walking on a vast, flat, light-colored landscape. These images are partially covered by several overlapping, semi-transparent geometric shapes, primarily triangles and parallelograms, in shades of light gray and white. A solid blue diagonal line runs from the top left towards the center.

Highly experienced and hard-working people play the key role in each of our projects, while a story determining the basic values for our work is behind each project.

We finance and manage projects that have a higher meaning and that rely on innovation and sustainability as their basis.

# projects

ette group's  
selected projects



we invest

with a higher meaning





## **Talkey** **- solution for secure communication**



Holder of The Czech  
100 Best Award  
2020

We have developed a solution for secure communication and for the protection of sensitive information and personal data in compliance with legislative requirements. An end-to-end tool for encrypting communication between computers and mobile devices ensures that e-mails, data, and files are only visible for the sender and the recipient.

### **unique features**

The advanced features of the Talkey application enable the sender to have control over the content of his messages. For example, he can cancel an already sent e-mail or set the maximum number of e-mail openings, following which the e-mail is destroyed automatically.



**bondix**  
**- easy and intuitive bond management**

We have developed the bondix platform, which is intended for all issuers who want to easily manage their bonds. Everything is online, gathered into one place and totally paperless. Using appropriately selected tools, the platform enables issuers to develop the communication with its investors.

**unrivalled solution**

The application enables management of owners, management of valuables and calculation of coupons. It is all paperless solution without having to sign any documents, which makes this application unrivalled in this field.





## Plastic Union - plastic waste recycling

Plastic Union brings ecological innovations in the field of recycling of plastic waste from yellow containers (which are used in the Czech Republic for plastic waste).

The Group produces plastic regranulate, which can replace the primary raw material almost without loss of quality and save not only the environment but also production costs. Plastic Union significantly influences the waste management market and develops the postconsumer regranulate market.



Holder of The Czech  
100 Best Award  
2019

### unique technology

Plastic Union is the only technology in the Czech Republic to process mixtures of different plastics. It is capable of separating them into single-type materials, with a homogenised regrind and regranulates with a purity of 99 %.

**18,000**

processing  
capacity  
tonnes per year

**1,300**

trucks of plastics  
diverted from landfills  
every year

[www.plasticunion.cz](http://www.plasticunion.cz)

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## **notos power** **- renewable electricity**

We carry out projects for the development and operation of modern, environmentally friendly wind farms, since the primary energy sources are dwindling. Our objective is to meet the rising demand for green energy and to ensure safe and continuous electricity supply.

### **sensible siting**

We site wind farms where it makes sense, i.e. in locations with stable air currents. We identify the sites based on long-term test measurements of the weather conditions.

**24.2 MW** installed  
capacity

**11** wind  
power plants



# holver

## **holver** **- services for financial professionals**

holver, a major broker pool company, delivers services that bring efficiency and protection in the performance of advisory services. It provides partners with advanced online tools and delivers commercial, administrative, and legislative support in a form that helps rather than hinders unnecessarily.

### **unique approach**

The personalised approach on which the company builds its values gives rise to long-term commercial relationships and emphasises the freedom of enterprise.

**300** products

**200 +** intermediaries



**finette**  
**- closed community of private investors**

The finette application helps a closed group of investors to manage their investments. In the app's environment, particular investment products can be ordered similarly as from an e-shop. Thus, the purchase of a security is carried out directly, without the participation of a broker..

**unrivalled with exclusive access**

This is a completely paperless solution without the need to sign any documents, and the app is therefore unrivalled in the industry. Access is only allowed upon invitation.





**sunette**  
**- technology & digital business studio**

We respond to current challenges of digital world, which leads us to develop our own products, software and platforms for more efficient management and control. We help realize goals through adjusted online strategies, effective digital architecture and properly selected tools or special affiliate projects.

**unique approach**

We can help visions or ideas into the world at all stages. Each project is unique for us and we always choose specific strategies for it.

**2** developed  
applications

**50 +** online strategies  
per year



## Colors of Finance - a specialist financial conference

This traditional meeting of the financial world's professionals offers specialist presentations and a financial trade fair. It also focuses on networking and personal development, and promotes financial competence.

the largest independent financial conference  
in the Czech Republic

The conference can boast of being named the largest independent financial conference in the Czech Republic. It is also one of the major networking events in the Moravian-Silesian Region.

**2,000+** participants, both  
experts and layman

**80** exhibitors  
at the financial  
product trade fair





## **ClineX** **- products for better health**

We develop medicines and food supplements in our own certified laboratories in the Czech Republic. Our research centres on the detoxification and the deworming of organisms, and on all-round human health and cosmetics.

### **special techniques**

We have developed special pharmaceutical techniques that address the difficult biological accessibility of a number of active substances and also techniques that improve the stability of the active substance in doses of various forms.

**700+** products  
in the portfolio

**21** countries in which  
our products  
are marketed



## **CreditPortal** **- non-bank short-term lending**

A young and dynamic company ranking among major non-banking providers of short-term loans. Its objective is to make cash and non-cash loans available, through a broad product range, to as many consumers as possible while respecting their wishes and capabilities. It emphasises a responsible approach and consumer awareness.

### **the only quick cash loan in the Czech Republic**

The only credit company in the Czech Republic to offer the opportunity to apply for loans online or over the telephone, with cash pickup at any of the 191 partner sites.

**153,000+** provided  
loans

**38,000** unique  
clients served



[info@ettecapital.com](mailto:info@ettecapital.com)

[www.ettecapital.com](http://www.ettecapital.com)



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