

ette



we invest

with a higher meaning

who we are



We are a purely Czech group focused on projects with a higher meaning.
We pursue our activities in the Czech Republic and are also gradually expanding our business to global markets.

200+

people

20+

countries

20

years of experience

4

sectors



ette

what we do

We finance and manage projects in four basic sectors: services, technology, sustainability, and lifestyle. These sectors interact and benefit from synergic effects. We build them on a common pillar: innovation.



services



technology



sustainability



lifestyle

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we improve
people's health
and life



we give back
to society



we interconnect
people and shared
interests



we protect
the environment



we promote
innovations and
their applications



we protect against
disruptive effects
of the online world



we promote
human decency

ette

member of ette

ette group comprises companies that closely cooperate and form a single whole through their synergies. This helps us to continuously increase the group's value.

holver

sunette

finette



rockette

clineX



ette

our vision



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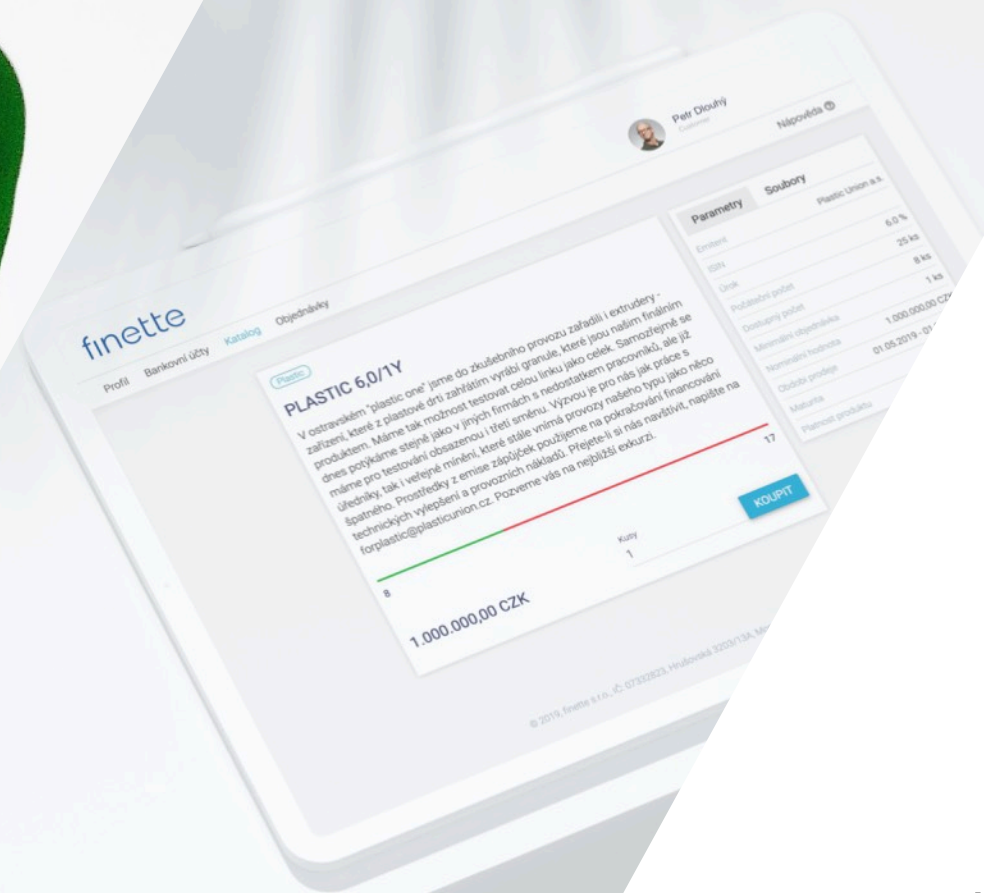
challenges

A large graphic on the left side of the slide is composed of four overlapping triangular sections. The top-left section shows a misty forest with bare trees. The top-right section shows a crumpled, translucent plastic bag. The bottom-left section shows a close-up of a white wind turbine's internal structure. The bottom-right section shows a clear plastic bottle floating in turquoise water.

Demographic growth, lifestyle change, digital economy development, rising energy demand, increasingly rare resources, and continuously spreading pollution.

These are the current challenges of a planetary size, to which the world will have to respond.

vision



We are creating tomorrow's world already today. We have decided to create the future rather than to predict it. We want to know and influence how our lives, society, and business will change.

We see the future in pursuing projects and initiatives that will make it possible for us to face these challenges.



ette

values

The background features a collage of three images: a misty forested mountain peak, a cracked dry earth surface with a large arrow pointing right, and a small silhouette of a person walking on a flat horizon. These images are partially covered by large, overlapping, semi-transparent geometric shapes in shades of gray and white, creating a layered, architectural effect. A solid blue diagonal line runs from the top left towards the center.

Highly experienced and hard-working people play the key role in each of our projects, while a story determining the basic values for our work is behind each project.

We finance and manage projects that have a higher meaning and that rely on innovation and sustainability as their basis.

projects

ette group's
selected projects



we invest

with a higher meaning

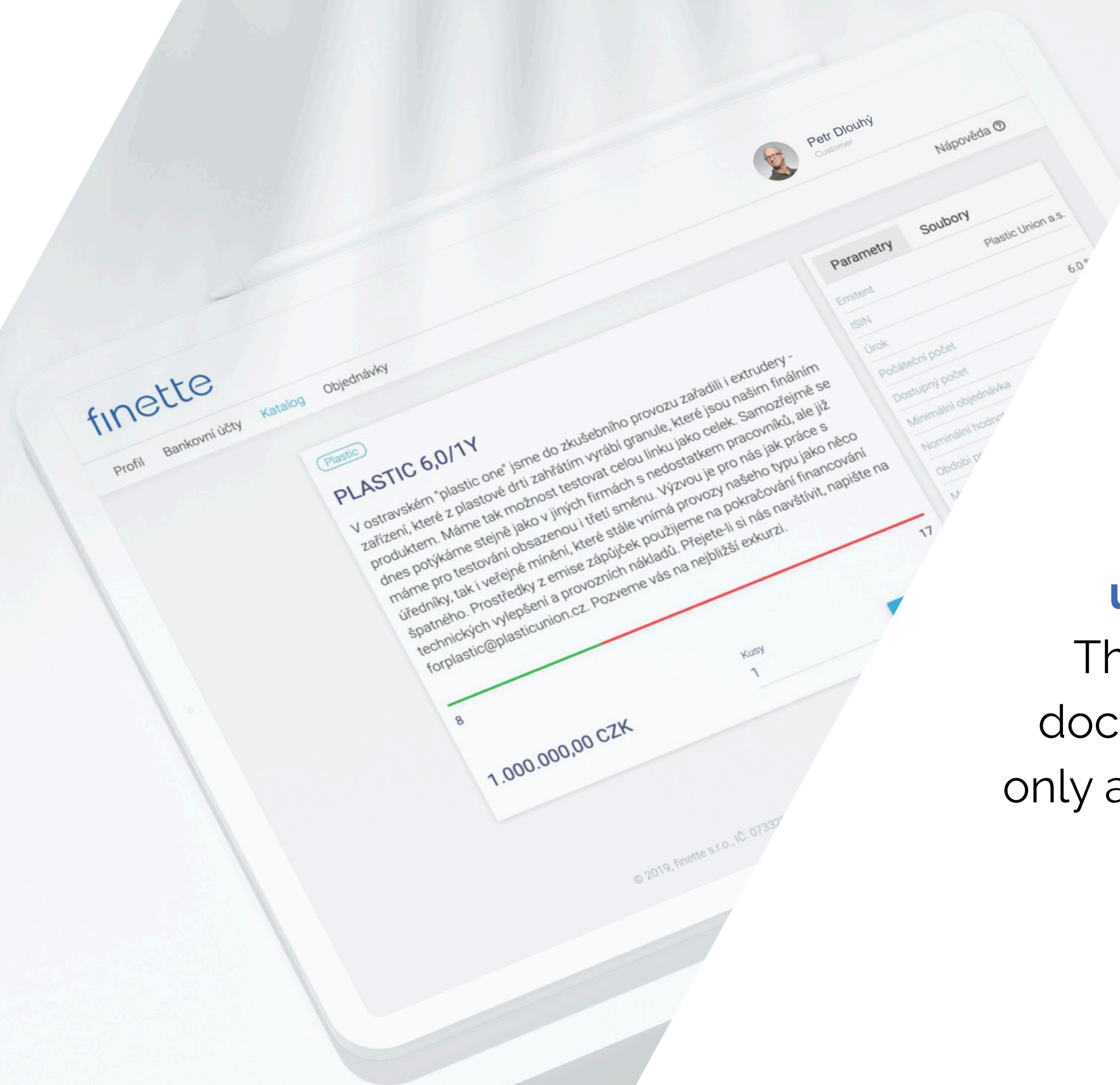
finette

- online shopping for investment opportunities

The finette application helps a closed group of investors to manage their investments. In the app's environment, particular investment products can be ordered similarly as from an e-shop. Thus, a commercial relationship materialises directly, i.e. without the participation of a broker for a particular investment opportunity.

unrivalled with an exclusive access

This is a completely paperless solution without the need to sign any documents, and the app is therefore unrivalled in the industry. Access is only allowed upon invitation.





holver **- services for financial professionals**

holver, a major broker pool company, delivers services that bring efficiency and protection in the performance of advisory services. It provides partners with advanced online tools and delivers commercial, administrative, and legislative support in a form that helps rather than hinders unnecessarily.

a unique approach

The personalised approach on which the company builds its values gives rise to long-term commercial relationships and emphasises the freedom of enterprise.

300

products

450+

intermediaries

www.holver.cz

ette

Colors of Finance - a specialist financial conference

This traditional meeting of the financial world's professionals offers specialist presentations and a financial trade fair. It also focuses on networking and personal development, and promotes financial competence through a special programme for the lay public.

the largest independent financial conference in the Czech Republic

The conference can boast of being named the largest independent financial conference in the Czech Republic. It is also one of the major networking events in the Moravian-Silesian Region.

3,500

participants, both
experts and layman

80

exhibitors
at the financial
product trade fair

Talkey - secure e-mail and data

We have developed a solution for secure communication and for the protection of confidential and classified information and personal data in compliance with legislative requirements. An end-to-end tool for encrypting communication between computers and mobile devices ensures that e-mail messages, data, and files are only visible for the sender and the recipient.

unique features

The advanced features of the Talkey tool make it possible for the sender for example to destroy an already sent e-mail or to set the maximum number of e-mail openings, following which the e-mail is destroyed automatically.

150,000

encrypted
e-mails every day

1

human lifetime
would take to hack
an e-mail encrypted by Talkey

Plastic Union - plastic waste recycling

We bring environmental innovations to the recycling of plastic waste from yellow containers (which are used in the Czech Republic for plastic waste). Thanks to a unique technology that turns plastic waste into a secondary raw material for further use in industry we provide genuine recycling, fulfilling the principles of a circular economy.

a unique technology

Plastic Union is the only technology in the Czech Republic to process mixtures of different plastics. It is capable of separating them into single-type materials, with a homogenised regrind and regranulates with a purity of up to 99% as the output.

20,300

processing
capacity
tonnes per year

1,300

trucks of plastics
diverted from landfills
every year



sustainability

notos power - renewable electricity

We carry out projects for the development and operation of modern, environmentally friendly wind farms, since the primary energy sources are dwindling. Our objective is to meet the rising demand for green energy and to ensure safe and continuous electricity supply.

sensible siting

We site wind farms where it makes sense, i.e. in locations with stable air currents. We identify the sites based on long-term test measurements of the weather conditions.

27.5 MW / installed capacity

11 / wind power plants

ette



ClineX - products for better health

We develop medicines and food supplements in our own certified laboratories in the Czech Republic. Our research centres on the detoxification and the deworming of organisms, and on all-round human health and cosmetics.

special techniques

We have developed special pharmaceutical techniques that address the difficult biological accessibility of a number of active substances and also techniques that improve the stability of the active substance in doses of various forms.

700+

products
in the portfolio

21

countries in which
our products
are marketed



where you
can find us

Katowice
Mickiewicza 29
40-085 Katowice

Prague
Rybná 682/14
110 00 Staré Město,
Praha 1

Ostrava
Hrušovská 3203/13a
702 00 Moravská
Ostrava

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